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**CEDRUS INVESTMENTS CO-SPONSORS LEADING AFRICAN
BUSINESS AND INVESTMENT EVENTS**

HONG KONG, 28th May, 2013 /PRNewswire/ – [Cedrus Investments](#) (“Cedrus”), a global boutique investment firm, proudly co-sponsored the **Africa Day 2013 – Business and Tourism Forum** and the corresponding Gala Cocktail Event in Hong Kong on 20th May 2013 and 22nd May 2013 respectively. The two events were hosted by the African group of Consulates-General and Honorary Consuls in the Hong Kong Special Administrative Region (HKSAR) to celebrate the **Golden Jubilee 50th Anniversary of the African Union**.

The objective of the events was to promote the investment climate, exciting projects and tourism in Africa to global investors and business people alike. The events were attended by dignitaries, government delegates, distinguished African company executives and preeminent investors. The guest of honor at the gala cocktail was Mr. Gregory So Kam-leung, GBS, JP, Secretary for Commerce and Economic Development, Government of the HKSAR, who delivered a keynote speech.

Sponsorship of events like these exemplifies Cedrus’ on-going commitment to facilitating business and capital flows to emerging markets, including the world’s two fastest-growing continents, Africa and Asia, specially the Greater China region. Cedrus’ approach is always based on a win-win strategy for investors worldwide in conjunction with local people and companies in each region. Cedrus is aware that, in Africa, creating job opportunities, enhancing efficiency and building wealth for locals are highly sought-after outcomes and important elements in defining a ‘win’.

Cedrus Investments’ Vice President, Olivia Lam said, “We look forward to establishing trusted partnerships with local governments and companies in Africa. As direct investors ourselves and advisors to tier-one investors around the globe, we also look forward to exploring a wide range of investment opportunities in Africa, particularly those in our areas of expertise, which include technology, natural resources, energy and clean technology.”

About Cedrus Investments Ltd.

Cedrus Investments Ltd. is a global boutique investment firm that offers expertise in private wealth management, asset management and financial advisory services to a clientele of leading institutional investors, corporations, family offices and high net worth individuals around the world.

For further information about Cedrus Investments, please visit www.cedrusinvestments.com

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